The Benefit of Simple

Michael Guggemos, Chief Information Officer,
Insight Enterprises Inc.
Beware the experts

…and the current players
I see data everywhere ...
And most of it is useless
So what?
Oh where, oh where has my 1% gone ...

Systems reflect organizations which created them
There it is … the transaction is the 1%
Four golden rules still apply

1. People, process, technology
2. Cost = quality = time
3. Implementation expertise counts
4. You can’t automate non-standard
Process before technology