IT as the New Difference Maker: Keeping Up or Falling Behind?

What Should the ‘I” in ‘CIO’ Now Stand For?
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Good Morning, Welcome & Thanks
The Thing I Like Best about the CIO Practicum Series...
In September we asked

What is... creating “stress” in your world today?
In December we asked…

How you describe the "culture[s] of Innovation“ in place at your organization today
What is REALLY different about THIS

“New Age”? 

In March We asked...
Matthew Hutson, “The Microscope And the Mirror,” *WSJ* [3 FEB 2014]
Aural Rorschach Test

In small groups

When you hear the phrase:

Information Governance

what is the first Image, Word or Phrase that leaps to mind?
Report Backs
What Patterns/Trends [if any] do you perceive in your responses?
LEADERS, since the time of Descartes have systematically used four-box matrixes to reduce uncertainty, and assist in decision making.
René Descartes (31 March 1596 – 11 February 1650)

The simplest form of this Cartesian tool –

“importance” on x axis

“difficulty” on the y axis
Resulting in

"important and difficult"
in the upper right

&

"unimportant and easy"
in the lower left
Where does your organization place Information governance?

Resulting in "important and difficult" in the upper right & "unimportant and easy" in the lower left.
The path to effective Information governance begins by answering four basic, surprisingly complicated, interdependent and hard to answer questions:

1] who is responsible?
2] what are the economics?
3] what is being stored?
4] what should we be doing?
“IDC predicts that enterprise data growth will average around 50% each year through 2016 and storage costs are expected to consume close to 20% of the typical IT budget in 2014.” [http://goo.gl/aQtGg6].

The Compliance, Governance and Oversight Council (CGOC), a forum of over 1,900 legal, IT, records and information management professionals from corporations and government agencies, has found that 69% of information in most companies has no business, legal or regulatory value.

Combine this with analyst estimates that every single gigabyte of data that can be justifiably removed from corporate databases saves a company an average of $18,000 and you get an idea of the magnitude of the information governance opportunity. And that is just on the savings side.