The Digital Solutions Gallery Breakfast
May 14, 2020

“Digital Transformation; Assessing The Challenge”

Is digital transformation our new decade’s “good news/bad news” story? On one hand it promises an opportunity to optimize how the entire organization functions, feels and resonates with the front office, the market, the customer and the employee. On the other hand, those efforts could turn negative depending on how you play it,…like not being prepared with the needed skillsets or value story. A lot may be in the line.

A rapidly changing world implies a sense of urgency in making your digitally evolving organizations more relevant, more promising and ultimately more profitable within a modern economy that is still lagging.

Yet, a recent global executive survey revealed that while 56% were confident more than half of their revenue will come from newer digital streams within three short years, only 25% stated they felt they had made significant progress in preparing for that. Worse yet, McKinsey reports that only 12% of corporate stakeholders believe their organizations are “very effective” at leading digital transformations across the enterprise.

How can this be overcome? Please join us in our first quarterly session of 2020, where you will learn lessons from those who have gone before in this revolutionary journey.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior IT leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2020, this series will be conducting a series of vital and informative programs on the theme of “Digital Transformation; The Vital Journey”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.

Agenda:

7:00am  Breakfast Available
8:10am  Welcoming

Mr. Bob Mick
Director; Professional Programs
The Ohio State University
College Of Engineering
8:15am Opening Introduction and Context Setting

Mr. Bruce Barnes
Program Co-Founder
The Ohio State University
and Co-Host For The Session

8:20am “Transformation on the Pillars of Quality, Innovation and Expertise”

Digital transformation, especially in a turnaround situation, requires aligned leadership across the C-suite and an inspiring mission cascaded throughout the organization. Vitamin Shoppe did this by focusing on three brand pillars (quality, innovation and expertise) to create personalized relationships with each customer and empower store associates with new technologies and processes to enhance the customer experience. What are your organization’s pillars? How will you align your leadership and field associate to make a meaningful positive impact on your customer relationships?

Mr. Andy Laudato
Chief Operations Officer
Vitamin Shoppe
Former SVP and CIO, Pier 1 Imports

9:20am Keynote Presentation

“AI,…The Next Arms Race. Are We Winning?”

As the rate of digital innovation accelerates, many large corporations are faced with both challenges and opportunities, often with much on the line. As one case in point, our own Department of Defense (DoD) is working to embrace digital transformation as a means of sustaining the competitive advantage needed to deter aggression and preserve rules-based international order. How is AI fitting in here regarding intelligence analysis and decision-making, and even expanding capabilities that are limited by human skills and experience? Are there parallels to the commercial worlds from which we can all learn?

Major A.J. Steinlage
Faculty
U.S. Military Academy (West Point)
U.S. Army

10:30am Break
“When AI Might Come Up Short”

Every year we spend more on advanced intelligence-based products, services and training, all in hopes of getting us closer to having our technology perform tasks of reasoning commonly associated with intelligent beings; i.e., its ability to reason and discover meaning, generalize, and learn from past experiences. Yet in certain fields simply “learning from past experiences” may not be enough. Does AI lose ground when it comes to detecting never-before-seen situations? Might deep learning be more appropriate instead? Listen as a panel of experts in the learning sensitive fields of cybersecurity, medicine and autonomous transportation discuss that difference, as well as how deep learning can then be leveraged?

Mr. Nadav Maman
Chief Technology Officer & Co-Founder
Deep Instinct

Dr. R. Michael Townsend
Chief Information Officer
The James Hospital & Comprehensive Cancer Center
The Ohio State University

Mr. Craig Brabec
Director; Global Analytics and Insights
Ford Motor Company

11:45am   Session Summary Of Key Points/Action Items/Next Steps

Mr. Dave Cherry
Program Co-Producer
The Ohio State University
And Co-Host For The Session

Noon   Adjournment