



THE OHIO STATE UNIVERSITY  
COLLEGE OF ENGINEERING

***The Digital Solutions Gallery Virtual Keynote  
December 3, 2020***

***“How Are You Protecting Your Systems, Information,  
Assets...And Ultimately Your Reputation?”***

This year this program series has repeatedly stated that we now find ourselves within one of the most significant societal, cultural, and economic revolutions in this country’s short history—quite possibly in all of human history. On top of that, COVID’s impact has turned our world upside down.

Within today’s hyper-connected digital world cybersecurity threats are now omnipresent, and we can expect them to continue to increase in sophistication, frequency, diversity, scale, and scope not only this year, but also into the near future.

New web-based technologies aimed at creating efficiencies and increasing connectivity between people and places are also helping to proliferate cyber threats and risks. As more interconnected devices go online within our “Internet of Things” environment, our “attack surface” is increasing both professionally and personally. Bad actors will find new vulnerabilities to exploit, thus making more people and entities susceptible to cyberattack.

This new reality requires both businesses and people in general to understand the evolving cyber threat environment in order to keep pace. While predicting the future is an imperfect task, knowledgeably assessing current threats, risks, and trends can help to determine what you are likely to see moving forward. This session will dig not that.

**This excellent discussion should not be missed. Please join us for our seventh session of 2020, in our virtual format, where you will learn lessons from those who have gone before in this revolutionary journey.**

The “***Digital Solutions Gallery™***” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2020, this series will be conducting a series of vital and informative programs on the theme of “***Digital Transformation: The Vital Journey***”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

*There is no cost to invited senior leaders.* Sponsoring opportunities are available for invited technology product and service providers.

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## Agenda:

10:00am Opening Introduction and Context Setting



**Mr. Bruce Barnes**  
*Program Co-Founder  
The Ohio State University  
and Co-Host For The Session*

10:10 am Keynote Presentation

***“How Are You Protecting Your Systems, Information, Assets...And Ultimately Your Reputation?”***

Cyber security is an industry that is constantly in flux. As newer technologies and applications become available — think for example about 5G, ransomware, election meddling, and AI-leveraged intrusions — attackers are uncovering more points of access into critical systems and networks.

Cybersecurity vulnerabilities are popping up with regularity on multiple fronts; e.g., social engineering (phishing), mobile malware, IoT and the cloud to name a few.

Forward-thinking companies must always re-analyze the landscape to detect upcoming threats and put the proper protections in place. How are you responding to make a meaningful positive impact regarding your enterprise and its customer relationships?



**Mr. Kirk Herath**  
*Chair; Ohio Governor Mike DeWine's Cybersecurity Advisory Board*

Kirk Herath is a nationally recognized expert and sought-after advisor on issues related to data privacy, information security and technology.

Kirk previously served for 32 years as Vice President, Associate General Counsel and Chief Privacy Officer for the Nationwide Insurance Enterprise, where he led legal and regulatory support for the enterprise's IT plan, build and run functions, including information and cybersecurity. He also represented Nationwide's interests on many industry and business groups, as well as before legislative and regulatory bodies.

Kirk has also served on the U.S. Department of Homeland Security's Data Privacy and Integrity Advisory Committee. He has also served as the President of the International Association of Privacy Professionals.

He is an attorney and Certified Information Privacy Professional (CIPP) at both the U.S. Private Sector and U.S. Government levels, and he continues to be regularly called upon to speak and/or testify on all of these related topics.

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10:50am Session Summary of Key Points/Action Items/Next Steps



**Mr. Dave Cherry**  
*Program Co-Producer*  
*The Ohio State University*  
*And Co-Host For The Session*

11:00am Adjournment



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