Is digital transformation our new decade’s “good news/bad news” story? On one hand it promises an opportunity to optimize how the entire organization functions, feels and resonates with the front office, the market, the customer and the employee. On the other hand, those efforts could turn negative depending on how you play it…like not being prepared with the needed skillsets or value story. A lot may be in the line.

A rapidly changing world implies a sense of urgency in making your digitally evolving organizations more relevant, more promising and ultimately more profitable within a modern economy that is still lagging.

Yet, a recent global executive survey revealed that while 56% were confident more than half of their revenue will come from newer digital streams within three short years, only 25% stated they felt they had made significant progress in preparing for that. Worse yet, McKinsey reports that only 12% of corporate stakeholders believe their organizations are “very effective” at leading digital transformations across the enterprise.

How can this be overcome? Please join us in our first session of 2020, in our new virtual format, where you will learn lessons from those who have gone before in this revolutionary journey.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2020, this series will be conducting a series of vital and informative programs on the theme of “Digital Transformation; The Vital Journey”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.
Agenda:

10:00am   Opening Introduction and Context Setting

Mr. Bruce Barnes
Program Co-Founder
The Ohio State University
and Co-Host For The Session

10:10 am   Keynote Presentation

“How Disaster and Crisis Create Opportunities for Digital Leaders to Re-Design The Future”

Virtually all business leaders are concerned with managing through the current health and economic crisis. Many are anxious to get back to the pre-virus status quo and are hoping to “weather the storm” until normalcy resumes. The most intelligent digital leaders recognize that we are never going back – the post-virus social and economic environment will be forever changed in how we work, shop, and interact with our families, friends and colleagues. How can we learn from the history of previous black swan events? What perspective do we require to capitalize on the underlying changes to reinvent our businesses, creating resiliency and growth? How can digital leaders tap into their reserves of improvisation, solidarity, and resolve to become a stronger, smarter and more united?

Mr. Thornton May
Founder, Digital Value Institute
Co-Founder, Digital Solutions Gallery
Thornton is a futurist, educator, and author. Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the future digital problems facing executives.

10:50am   Session Summary of Key Points/Action Items/Next Steps

Mr. Dave Cherry
Program Co-Producer
The Ohio State University
And Co-Host For The Session

11:45am   Adjournment