Throughout 2019, this series has been closely examining the concepts, perhaps even the imperatives, associated with the major transformations and disruptions now occurring within our digital age.

We concluded that today’s on-their-game executives believe that change-driven “revolution” is the new norm, and thus these disruptive “revolutions” are no longer seen as revolutionary. They are instead seen as expected. Yet while pre-emptive preparation for such can be one executive headache, there is another lurking in the shadows that could be even more of an issue.

That concern is the unforeseen consequences that these new transformations might bring. For example, have you thought about the rippling fall-out that faster 5G Internet speeds will have on global inter-connectivity, information storage demands and yes, even your own cybersecurity and brand risk? Have you thought about how your current business models will now have to adjust or even be newly re-invented?

As the noted author, Geoffrey Moore, once stated, “Today the forces of disruption and the speed with which they strike, the very dynamics that have historically set the technology sector apart from other industries, have now been broadly unleashed against entire swaths of the world’s economy.”

With every person on earth now capable carrying the equivalent of a 1990 super-computer in their pocket or purse, how could any of our legacy business processes remain intact given the digitization of all information and communication? Have you yet realized the full extent at which of your company will get caught up in this turmoil?

How do you stack up against this new leadership mandate? Please join us in our final quarterly session of 2019, where you will learn lessons from those who have gone before in this revolutionary journey.

The “CIO Solutions Gallery™” series is an ongoing nationally acclaimed forum where senior IT leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Uniquely organized around “peer learning”, this provocative program has received high praise among participating CIOs and other senior executives in the technology and/or operations leadership community. It helps to build an improved and creative personal network of peers and executives devoted to sharing best practices, renewing their skills on an ongoing basis, and raising the level of technical “literacy” and effectiveness within their organizations.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.
Agenda:

7:00am   Breakfast Available
8:10am   Welcoming

8:15am   Opening Introduction and Context Setting

8:20am   “From Techno-Utopianism, To Wary Optimism, To Outright Skepticism.”

Only recently noted tech platforms (e.g., Apple, Google, Facebook etc.) seemed invincible as they forged relationships with consumers that were central to those consumers’ lives. Now those same platforms have become prime targets for abuse and disinformation. In addition, it is now also possible for suppliers to flip the script and create their own social brands strong enough to minimize their distributors’ previous direct relationships with the consumer. How might all of this “social vulnerability” affect your own business model going forward?

9:30am   “Pursuing Digital Determination”

According to a recent industry survey, almost half (47%) of senior leaders can be called “digitally distraught”. They sense their organizations are now wavering a bit on the digital path. They feel they are either not making difficult organizational moves, or have multiple strategies, or are taking a short-term view when it comes to funding decisions. They fear that they still do not know what they do not know, while at the same time seeing competing organizations going all in on digital and overcoming these same issues with serious determination. If you are part of that 47%, how does all of that change?
10:15am  Break

10:30am  “The Future Of Connectivity”

Digital Transformation (DX) is definitely changing the way enterprises operate and interact with shareholders and stakeholders. As one example, 5G cellular technology will unquestionably play a key in all of that, as it will create a new foundation in person-to-person (mobility) and machine-to-machine (IoT) communications across the global wireless network. While that has both positive and negative implications, one thing is for sure,….it will impact everything. What does that future look like?

Mr. Bryan Stiekes
Technical Director; Google Cloud
Google

11:30am  Session Summary Of Key Points/Action Items, And A Last Word

Mr. Bruce Barnes
Program Co-Founder
The Ohio State University
and Host For The Session

11:45am  Adjournment