



The Digital Solutions Gallery Virtual Keynote December 8, 2022

“Attacking The People Imperative”

As we close out 2022, it is now important for us as senior leaders to sharpen our focus on what lies ahead in 2023 and beyond. It is a complex scenario. As we consider a post-pandemic future, and simultaneously envision emerging opportunities within the evolving digital landscape, a common component within both is the challenge of maintaining and growing a diverse, effective and sustainable workforce.

This issue – and need – has now remained a recurring top tier concern among on-their-game IT executives for many recent years. There is no doubt it will continue as such for years to come. We need to attack this issue in a coordinated, dedicated and educated way.

Please join us in this tenth program in our 2022 series. In this session you will hear first-hand insights and specific lessons-learned from top-tier leaders who have been successful in addressing these very same challenges during these times of both revolutionary change and performance pressures.

The “***Digital Solutions Gallery™***” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2022, this series has been conducting a *ten-session series* of informative programs on the theme of “***Developing Our Potential For 2025***”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.

Agenda:

10:00am

Welcome And Opening Introduction



Mr. Bruce Barnes
DSG Program Co-Founder
The Ohio State University
and Co-Host For The Session

10:10am

Opening Presentation



Mr. Thornton May
DSG Program Co-Founder
Internationally Acclaimed IT Futurist
Co-Host For The Session

Thornton May is a futurist, educator and noted author. He is the Co-Founder of the Digital Solutions Gallery, as well as the Founder of the Digital Value Institute.

His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic.

Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives.

The editors at eWeek honored Thornton, including him on their list of Top “100 Most Influential People in IT”. The editors at Fast Company labeled him ‘one of the top 50 brains in business.

10:20am

Showcased Presentations



Mr. Doug Robinson
Executive Director
National Assn. of State CIOs (NASCIO)

Doug Robinson has served as Executive Director of the National Association of State Chief Information Officers (NASCIO) since 2004. Founded in 1969, NASCIO is the only national organization representing state chief information officers of the fifty states and territories.

In his role Doug is responsible for the overall executive leadership of the association including strategic plan and policy execution, board and committee oversight, government affairs and strategic alliances. He also provides strategic direction for NASCIO’s initiatives and advocacy positions on issues such as cybersecurity, enterprise architecture, IT governance, modernization and innovation.

Doug is a frequent speaker, panelist, author and recognized national expert representing state CIOs, policy issues, priorities and trends in state government IT.

His career spans almost forty years in public sector information technology including positions in state government, higher education and IT consulting. Prior to joining NASCIO he served as Executive Director in the Governor’s Office for Technology, Commonwealth of Kentucky.



Mr. Mike McSally
Noted People and Operations Leader
Former VP of Strategic Operations,
Allegis Group

Mike McSally is an accomplished operations executive, with decades of experience running businesses, building sales teams, and developing strategic capabilities, including technology, professional development and marketing operations. These experiences have provided Mike with a rare combination of both understanding an entrepreneurial startup and knowing how to drive a large enterprise forward.

Mike has spent more than 25 years working in a range of executive roles at Allegis Group, including President, COO, Vice President of Regional Operations and Vice President of Recruitment, playing a key role in supporting the talent management firm's growth from \$50 million to more than \$14 billion in revenue.

11:20am Session Summary of Key Points/Action Items/Next Steps



Mr. Dave Cherry
DSG Program Co-Producer
The Ohio State University
and Co-Host For The Session

11:30am Adjournment

