The global pandemic, escalating geo-political tensions and severe weather events have placed supply chain management front-and-center on the CEO agenda. Three now-flawed assumptions drove the current build-out of the world’s now misaligned/obsolete supply chain:

- Raw materials would always be cheap and widely available,
- Shipping would always cost a fraction of the value of the goods being moved, and
- Shipping would always be reliable.

Do your supply chain strategies and preparations pass the resiliency test? Going forward, do you have the ability withstand or recover from difficult conditions and snap back into shape after being bent or stretched? Do you have the ability to sense (and react to) demand before it materializes?

Please join us in this eighth session of our 2022 series. In this session you will hear first-hand insights and specific lessons-learned from top-tier leaders who have been successful in addressing these very same challenges during these times of both revolutionary change and performance pressures.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2022, this series will be conducting a ten-session series of informative programs on the theme of “Developing Our Potential For 2025”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.

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**Agenda:**

10:00am Welcome And Opening Introduction

Mr. Bruce Barnes  
*DSG Program Co-Founder*  
*The Ohio State University*  
*and Co-Host For The Session*

10:05am Opening Presentation
Mr. Thornton May  
**DSG Program Co-Founder**  
**Internationally Acclaimed IT Futurist**  
**Co-Host For The Session**

Thornton May is a futurist, educator and noted author. He is the Co-Founder of the Digital Solutions Gallery, as well as the Founder of the Digital Value Institute.

His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic.

Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives.

The editors at eWeek honored Thornton, including him on their list of Top “100 Most Influential People in IT”. The editors at Fast Company labeled him ‘one of the top 50 brains in business.

10:20am  
Showcased Presentations

Mr. Scott Friesen  
**EVP of Strategic Analytics**  
**Echo Global Logistics**

Mr. Friesen is extremely well known as one of this country’s most well-respected analytics experts. Coming from vast experience in multiple industries, he joined Echo in 2016 and leads the analytics function and analytic capability development for the company. He also represents Echo on the Executive Board of the Blockchain in Transportation Alliance, and he serves as an adviser to an Artificial Intelligence start-up company. Earlier in his career he served as Senior Director of Analytics for the Customer Insights Unit of Best Buy.

Scott holds a Bachelors degree from Swarthmore College, as well as an MBA from Columbia University

Mr. Zach Jecklin  
**Chief Information Officer**  
**Echo Global Logistics**

Zach Jecklin has served as Echo’s Chief Information Officer since December 2021. He joined the company in June 2008 and has served in various roles, including most recently as SVP of Strategy. Prior to that he was VP of Finance.

Mr. Jecklin has a bachelor’s degree in finance from Northern Illinois University.
Mr. Neil Cannon  
*Chief Executive Officer*  
*LEDdynamics, Inc.*

Mr. Neil Cannon has over twenty-seven years of experience in growth companies. He gained early business and technology acumen in semiconductors and communications with Siemens Fiber Optics; subsequently part of the spin-off of Infineon Technologies.

His career includes management positions and lead roles in equity financing with startup companies in the fields of LED lighting, IoT and fiber optics industries. He was an early investor and a board member at Albeo Technologies, Inc. He served as Executive Vice President of Business Development through the acquisition of Albeo by GE lighting.

Prior to Albeo, Mr. Cannon held the position of Vice President of Advanced Development at Picolight Incorporated which was acquired by JDSU.

Mr. Cannon has been awarded four (4) US patents in lighting and electro-optic devices, and he holds both a BA and MS in Engineering from Dartmouth College.

Mr. John Osborne  
*Chief Operating Officer*  
*Lexi*

John is a very well-known global executive with proven experience in managing and inspiring multicultural, internal-external teams in dynamic, fast-paced environments.

John is currently the Chief Operating Officer for Lexi, an Intelligent Smart Lighting Platform based in Berkeley CA, with offices around the world. Prior to Lexi, John has also served as the Chairman of the Zigbee Global Alliance, an open non-profit association of 400+ members around the world working together to develop wireless communications standards and solutions for use in residential, commercial, and industrial applications.

John has also served as the President of LEEDARSON North American, based out of Atlanta, as well as enjoyed a long tenure with The Kroger Company, where he served as the General Manager of Research & Development and Operations Research.

John holds has a Bachelors degree in computer science from Ohio University, as well as an MBA from the University of Cincinnati. He has served on formal Advisory Boards for both institutions.
11:20am  Session Summary of Key Points/Action Items/Next Steps

Mr. Dave Cherry  
*DSG Program Co-Producer*  
*The Ohio State University*  
*and Co-Host For The Session*  

11:30am  Adjournment