Some background

- Our backgrounds
- A bit about Echo
  - A 3PL, non-asset transportation provider means we move freight but don’t own trucks.
  - Technology-centric approach that doesn’t ignore the power of people.
  - Strong growth in the last 15 year, now over $4B in revenues, handling all ground transportation methods
  - Top ten player of our competitive landscape in terms of analytic and data science competency.
  - Ahead of many competitors in starting our analytic journey, but the “arms race” has heated up.
The Supply Chain Crisis Is About to Get a Lot Worse

A seemingly endless supply chain crunch has fueled interest in tech that promises to track problems or predict where new ones might occur.

The AI Database →

APPLICATION: LOGISTICS, PREDICTION

SECTOR: MANUFACTURING

TECHNOLOGY: MACHINE LEARNING

THE SUPPLY CHAIN is in chaos—and it’s getting worse.
Echo’s role in the Supply Chain
Major Transportation Trends

VISIBILITY  FLEXIBILITY  RELIABILITY  COST REDUCTION
Echo’s Digital Transformation

- Echo’s approach involves “Technology at your fingertips, Experts at your side.”
- This approach impacts three major directions:
  - How shippers interact with Echo
  - How carriers interact with Echo
  - Employee productivity