The Digital Solutions Gallery Virtual Keynote
June 16, 2022

“Managing The Human Side”

Today we are in the midst of an environment that is quickly transforming along many paths. Whether the pressures being felt are technological, economic, consumer-facing or operational, one thing remains consistent. At its heart, organizations must continue to create confident, positive and optimistic stakeholders with the skills and commitment needed to ensure that new initiatives succeed.

Once upon a time, “change” was something temporary in the workplace. Organizations toughened themselves to get through it and get back to normal. That time has passed. In today’s world, change and adaptation is the regular work, and we must be good at it.

Identifying, attracting, on-boarding, training, managing, leading, developing, and retaining talent lies at the core of organizational success in the future. The expectations of multiple generations of employees need to be blended into an ever-expanding portfolio of skills, competences and capabilities.

Are you there yet? If not, what do you need to yet do to actually be there?

Please join us in this fifth session of our 2022 series. In this session you will hear first-hand lessons-learned from top-tier leaders who have been successful in addressing these very same challenges during these times of both revolutionary change and performance pressures.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2022, this series will be conducting a ten-session series of informative programs on the theme of “Developing Our Potential For 2025”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.

Agenda:

10:00am Welcome And Opening Introduction

Mr. Bruce Barnes
DSG Program Co-Founder
The Ohio State University and Co-Host For The Session
10:05am Opening Presentation

Mr. Thornton May
DSG Program Co-Founder
Internationally Acclaimed IT Futurist
Co-Host For The Session

Thornton May is a futurist, educator and noted author. He is the Co-Founder of the Digital Solutions Gallery, as well as the Founder of the Digital Value Institute.

His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic.

Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives.

The editors at eWeek honored Thornton, including him on their list of Top “100 Most Influential People in IT”. The editors at Fast Company labeled him ‘one of the top 50 brains in business.

10:20am Showcased Presentations

Mr. Malcolm Frank
CEO; TalentGenius
Former President, Digital Business & Technology and Former Chief Strategy Officer; Cognizant

Mr. Frank is a recognized industry thought leader and frequent speaker on key issues of IT management. He has been profiled by Forbes magazine and ABC’s 20/20 and quoted in such publications as ComputerWorld, InformationWeek and Business 2.0. He is the subject of a Harvard Business School case study on Leadership and Management and was named “One of the most influential people in finance” in 2005 by Risk Management Magazine.

Mr. Frank has held many high-ranking and visible roles at Cognizant, an American multinational information technology services and consulting company, headquartered in Teaneck, New Jersey. He retired from Cognizant in 2021, and went on to join TalentGenius.

Prior to joining Cognizant, he was co-founder, President and CEO of CXO systems, an independent software vendor providing dashboard solutions for senior managers. In addition, he was also the founder, president, CEO and Chairman of Nervewire Inc., a leading management consulting and systems integration firm. Prior to founding Nervewire, Mr. Frank was a co-founder, executive officer and SVP at Cambridge Technology Partners, where he ran Worldwide Marketing, Business Development and several business units.

Malcolm still sits on numerous Boards of Directors and proudly holds a BA in Economics from Yale University.
Mr. John Shaia  
*Director of Information Technology  
Steiner Electric Company*

Mr. Shaia is currently the head of technology for Steiner Electric, who has for over 80 years been a high-quality electrical services organization based out of West Bend WI. For many years and across multiple industries John has been a valued senior executive demonstrating an ability to build peak performing teams and transform IT organizations.

Prior to joining Steiner in 2014, he served for six years as the Director of IT for the R.J. Corman Railroad Company in Lexington KY. Prior to R.J. Corman, John has held IT leadership and operations positions in the financial services industry, serving with such companies as Unum, Tom James Company, Sovran Financial and Third National Bank.

Mr. Shaia also has over twelve years of IT leadership and operations experience with the Parker Hannifin Corporation, one of the largest companies in the world in motion control technologies, including aerospace, climate control, electromechanical, filtration, fluid and gas handling, hydraulics, pneumatics, process control, and sealing/shielding.

Mr. Shaia is a U.S. Army Signal Corps veteran, and he holds a BSci in Computer Science from the Tennessee Technological University.

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Mr. Will Baumann  
*Co-Founder  
Fourthwall*

Fourthwall is a new innovative platform for creators, providing them with the opportunity to share their passion and reach millions. It is a well-backed start-up that lets you launch your own web presence, where your community can support you, and it makes it easy to set up a homepage, open a shop for fans to buy products, offer memberships, engage supporters, and more. It has offices in Poland and California.

Mr. Baumann has extensive technical and design experience in numerous environments and applications, including such examples as manufacturing with 3-D modeling, player data and analysis for Major League Baseball, senior consultancy for Citrix, software development for the audio/podcasting service Audible, and personally building the #1 personal expense reporting app for Android & iOS (Smart Receipts).

Simply stated, Will is in the epicenter of knowing, assessing and helping further develop the types of talent and skills that lie at the core of organizational success in the future.

Mr. Baumann hold a BSci in Electrical and Electronics Engineering from Brown University.
Mr. Dave Cherry
DSG Program Co-Producer
The Ohio State University
and Co-Host For The Session

11:30am  Adjournment