What You Need to Know About the Internet and ICANN

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Why We All Should Care About the Work ICANN Does

1. How the Internet Works
2. How ICANN Helps Make the Internet Work
3. Why We All Should Care About the Work ICANN Does
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Send information from one place to another in a predictable and reliable way.
Vint Cerf,
one of the creators of the Internet.
Wish you were here.
Ash
Information sent over the Internet is like a digital postcard.

TO: Aunt Crain
22 Strawberry Field
Liverpool
UK, L18 5EP
FROM: John Crain
12025 Waterfront Drive
Los Angeles, CA
USA, 90094

receiver address

sender address

content

Wish you were here.
John
The Internet is millions of devices connected to a network of networks that talk with each other.
For the Internet to work the way we expect it to, everyone **MUST** use these rules.

If people don’t use the rules, **the Internet doesn’t work**.
The Internet allows anyone to share any type of information they want – a truly global public square with billions of digital soapboxes.
The Domain Name System associates a name with an IP address.

icann.org’s IP address is 192.0.43.7

The address book for the Internet.
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I = Internet
C = Corporation
A = Assigned
N = Names
N = Numbers
ICANN’s goal is to ensure **one secure, stable, and interoperable Internet**
We are part of an Internet community who work together for the **GLOBAL PUBLIC INTEREST**.
We can’t and don’t control content.

We can’t and don’t control spam.

We are not the Internet police.

And we can’t and don’t control the Internet.
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The Internet itself is getting a bad reputation.
You can’t visit a news website without reading a story about the **dangers** of the Internet.
Fraudulent information
The use of personal data
Brazen cyberattacks
Isolated but large-scale attacks on the domain name system itself