2020 was a stark reminder that the world as we have known it is changing rapidly. Waiting until such shifts are thrust upon you before acting can be career ending. On-their-game companies are striving to become smarter, as well as more prescriptive and proactive in sustaining their competitive relevance. The pressure is on to mine better decision-making information out of the data at hand or, worse yet, still needed.

It has been said the ultimate question for the future will be, “Do you think this is true, or do you know it is?”

That answer depends upon appropriate data strategies being undertaken now. You had better move fast, as it is predicted that by 2025 the massive amount of new data being collected will be three times that of today, with 30% of that being done in real time.

In this session we will take a deep look at data strategies needing to be undertaken now during these critical transformative times in moving into an opportunity-laden future.

This critical discussion should not be missed. Please join us in our second series session of 2021, where in our virtual format you will hear first-hand lessons-learned from top-tier leaders who have been successful in this revolutionary journey.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2021, this series will be conducting a **ten-session series** of informative programs on the theme of “**Gateway To 2025**”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

*There is no cost to invited senior leaders.* Sponsoring opportunities are available for invited technology product and service providers.

**Agenda:**

10:00am  Opening Introduction

[Mr. Bruce Barnes]

*Program Co-Founder*

*The Ohio State University*

*and Co-Host For The Session*
10:10 am  Opening Context

Mr. Thornton May
*Internationally Acclaimed IT Futurist*
*Co-Host For The Session*

Thornton May is a futurist, educator and noted author. He is the Co-Founder of the Digital Solutions Gallery, as well as the Founder of the Digital Value Institute.

His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic.

Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives.

The editors at eWeek honored Thornton, including him on their list of Top “100 Most Influential People in IT”. The editors at Fast Company labeled him ‘one of the top 50 brains in business.

10:25 am  Keynote Presenters

Ms. Cindi Howson
*Chief Data Strategy Officer*
*ThoughtSpot*

A business intelligence, data and analytics expert with 20+ years’ experience, Cindi joined ThoughtSpot in 2019 as Chief Data Strategy Officer.

From 2015 to 2019, Cindi served as Vice President in Data and Analytics at Gartner, where she led the analytics and BI Magic Quadrant, with research in data for good, NLP/BI Search, and augmented analytics.

She holds degree from Rice and the University of Maryland

Mr. Brian Shield
*VP, Information Technology*
*Boston Red Sox  (MLB)*

Brian has over 25 years of technology experience, including 18 years as a CIO and CTO in diverse industries. Industry experience includes: digital media, sports and entertainment, technology, financial services and retail. Experience in private, public and non-profit organizations as well as private equity and venture capital backed businesses.

Brian has multiple degrees from Bentley University in Waltham, MA.
11:20am  Session Summary of Key Points/Action Items/Next Steps

Mr. Dave Cherry
*Program Co-Producer*
*The Ohio State University*
*And Co-Host For The Session*

11:30am  Adjournment