The Digital Solutions Gallery Virtual Keynote
April 15, 2021

“The Future Of Healthcare”

Rapid change combined with unprecedented opportunity now define the future of healthcare. Just two decades ago, the technologies being applied in healthcare sounded like science fiction. Yet today, they are unlocking the world’s most complex operating system — the human body.

Beyond that, we are creating a bold new digital era in personalized medicine, one that intends to make healthcare more efficient, accessible and equitable, as we work to ensure that each new route ultimately leads back to the benefit of the patient.

The innovations we set out to create will be shaped by how we anticipate and respond to challenges and consequences of each great advancement. As the application of new technology expands, leveraging innovation – and information – wisely will let us help more patients than ever before. Yet, this will require insight, perspective and above all, serious preparation.

In this session we will take a deep look at strategies needing to be undertaken now during these critical transformative times in healthcare as we move into its opportunity-laden future.

This critical discussion should not be missed. Please join us in our third session within our 2021 series, where in our virtual format you will hear first-hand lessons-learned from top-tier leaders who have been successful in this revolutionary journey.

The “Digital Solutions Gallery™” series is a nationally acclaimed ongoing forum where senior leaders and their business peers come together in a comfortable setting to share their experiences and insights, as well as collectively and collaboratively attack common issues. Throughout 2021, this series will be conducting a ten-session series of informative programs on the theme of “Gateway To 2025”, wherein participants will gain a better appreciation of not only what is coming, but also a better appreciation of just how its associated value might be captured.

There is no cost to invited senior leaders. Sponsoring opportunities are available for invited technology product and service providers.

Agenda:

10:00am     Opening Introduction

Mr. Bruce Barnes
Program Co-Founder
The Ohio State University
and Co-Host For The Session
10:10 am  Opening Presentation

**Mr. Thornton May**  
*Internationally Acclaimed IT Futurist  
Co-Host For The Session*

Thornton May is a futurist, educator and noted author. He is the Co-Founder of the Digital Solutions Gallery, as well as the Founder of the Digital Value Institute.

His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic.

Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives.

The editors at eWeek honored Thornton, including him on their list of Top “100 Most Influential People in IT”. The editors at Fast Company labeled him ‘one of the top 50 brains in business.

10:30am  Keynote Presentations

**Mr. John Crooks**  
*IT Division Chair – Converged Integrated Clinical Systems  
The Mayo Clinic (FL)*

John is head of the IT division at the Mayo Clinic, recently ranked the best hospital in the United States for all specialties. Currently, he leads several working groups to advance IT across the organization.

Over the course of his twenty-two year career at Mayo, he has been involved in application development in two industries: healthcare and telecommunications. He has also implemented electronic health record applications at several Mayo Clinic sites in Arizona, Florida, Minnesota, Wisconsin and Iowa. In addition, he also played a key role in automating the clinic’s and hospital’s practices.

John began his IT career as a software engineer for ADAC Healthcare Information Systems.

John holds a master’s degree in management information systems from Walden University, as well as bachelor’s degree in mathematics and physics with a major in computer science from San Jose State University.
Dr. Michele Holcomb  
*EVP, Chief Strategy and Business Development Officer*  
*Cardinal Health*

Dr. Holcomb leverages an enterprise perspective to work with leaders across the Pharmaceutical and Medical segments to define strategies and identify opportunities for growth in the evolving healthcare landscape. Her team also supports the execution and integration of innovation and acquisitions, partnerships and divestitures to support Cardinal Health strategy. Her areas of focus range from core strategies to developing new business areas to analyzing disruptive challenges and opportunities.

Prior to Cardinal, Dr. Holcomb served at Teva Pharmaceuticals as Chief Operating Officer of Global R&D and Senior Vice President of Strategy, Portfolio, Search and Partnerships. In this role, she led many aspects of R&D operations, including portfolio management of assets across the internal R&D pipeline and external opportunities.

She has also served as partner in the Global Pharmaceutical Practice at McKinsey & Company, where she worked with many of the top 10 global pharmaceutical companies, as well as high-growth bio-techs, in areas across strategy, business development, R&D and commercialization.

She trained as a chemist, with a bachelor’s degree from Stanford University, a doctorate from the University of California, Berkeley, and experience as a bench chemist at Syntex Pharmaceuticals and Ciba-Geigy.

11:20am  
Session Summary of Key Points/Action Items/Next Steps

**Mr. Dave Cherry**  
*Program Co-Producer*  
*The Ohio State University*  
*And Co-Host For The Session*

11:30am  
Adjournment